



### What is Eco DrinkShield?

**Quick answer:** Eco DrinkShield® is a hygienic, twist-on removable mouthpiece that upgrades regular plastic water bottles into safe, clean reusable ones.

#### Better for your health

**The problem:** **The tight threads on plastic water bottles are nearly impossible to clean.** <sup>7</sup> They quickly become filled with food and debris (such as lip balm or lipstick). And, your mouth leaves a film on the bottle's neck that harbors bacteria. <sup>9</sup>

**Solution:** **Eco DrinkShield keeps your bottle clean by providing a hygienic drinking surface.** Your lips never touch the bottle, only the Eco DrinkShield, which can easily be removed and sanitized in the dishwasher or cleaned with soap and hot water, whenever necessary.

**More details:** **Eco DrinkShield is made of FDA-approved, food-grade Type-5 plastic that is BPA-free.** It is extremely hard, durable and less porous than the Type-1 PET plastic water bottle meaning that germs and build-up just don't stick well to it. Plus, it is designed with a single thread, so there's no place for stuff to get trapped.

#### Better for your budget

**The problem:** **Metal type reusable bottles can be expensive, bulky, inconvenient and difficult to clean.** Quite simply they are not the solution for everyone.

**And then:** **Bottled water is expensive.** Consumers don't realize that they often pay as much as 2-3 times the cost of gasoline for their bottled water depending on the bottle size and where it is purchased. <sup>2</sup>

**Solution:** **Eco DrinkShield is a clever and inexpensive way for everyone to start going green.** At under \$4 (MSRP), the Eco DrinkShield multi-pack includes **3 thread size units compatible with over 650 different bottle sizes from 250 water brands (and counting).** Eco DrinkShield has nearly all bottled water covered, regardless of the size, shape or brand that consumers prefer.

**Refill options:** Many people already refill their water bottles at the office water cooler, from the fountain at the gym, from the soda dispenser in restaurants or they filter their tap water at home. Now, Eco DrinkShield makes it safe and hip to do so!

**More details:** Eco DrinkShield is small and convenient to take with you. And, if you are finished with your water while on-the-go, simply remove Eco DrinkShield (to use again later) and recycle your bottle on the spot.

#### Better for your planet

**The problem:** **In the US, we throw away 2.5 million plastic bottles every hour! (21.9 billion bottles each year)** <sup>1</sup> Bottle water is serious business and the unfortunate part is that only 28% of the bottles get recycled. <sup>1</sup>

**Solution:** **Eco DrinkShield extends the life of every bottle. Every time you refill it, you use one less bottle.** Even if we just refill each bottle a few times before recycling it, that would have a big impact of the amount of plastic waste that we throw into landfills each year. ***It's a simple thing that everyone can do!***

# Frequently asked questions

## **Q. What about plastic leaching?**

A. The good news is that the scare of plastic leaching is **completely unrelated to single-use Type-1 PET water bottles**, which does not contain BPA and never has.<sup>3</sup> The problem of BPA leaching from plastic was found in Type-7 hardened plastic such as baby bottles, some wide-mouth reusable plastic bottles, 5-gallon water delivery bottles and in the lining of some metal reusable bottles.<sup>2,8</sup>

## **Q. Are plastic water bottles safe to refill and reuse?**

A. Yes, all major health-safety authorities have reviewed and cleared PET plastic water bottles as **safe for both single and repeated use**.<sup>4</sup> In fact, PET is widely considered one of the safest and most common forms of plastic used for food and beverage packaging.<sup>2</sup>

### **PET (Type-1) plastic water bottles:**

- Do **NOT** contain BPA (bisphenol-A)<sup>3,6,8</sup>
- Do **NOT** contain phthalates<sup>5,6,8</sup>
- Do **NOT** contain dioxin<sup>5,6</sup>
- Do **NOT** contain endocrine disruptors<sup>6</sup>
- Do **NOT** contain lead or cadmium<sup>6</sup>

## **Q. What size Eco DrinkShield is compatible with my bottle?**

A. The package includes a list of many popular water brands and bottle sizes. For a complete and updated list, consumers can visit our website, [EcoDrinkShield.com](http://EcoDrinkShield.com). The three sizes are quite different and can not be easily mixed up:

Thread Size #1: These bottles have a **single thread and larger opening** and can be found on mostly imported European brands such as: *Contrex, Evian, Vasa and Volvic*.

Thread Size #2: This is the most popular size used by 75% of the industry. **Distinguished by its thick double thread with vertical gap lines** it is found on brands such as: *Aquafina, Fiji, Perrier, Propel, Smartwater and San Pellegrino, among many others*.

Thread Size #3: These **slim, tight threads** are mostly used on **lightweight bottles with small caps** on brands such as: *Arrowhead, Crystal Geysler, Deer Park, Ice Mountain, Ozarka, Poland Springs, Sparkletts & Zephyrhills*.

## **Q. Do some water bottles work better than others with Eco DrinkShield?**

A. Bottle preference is completely up to the consumer, however, we have found that some of the **thicker, more durable bottles seem to hold up longer and allow for more refills (and savings)**.

*Quick tip: Always twist the Eco DrinkShield on very tight*, so that when removing the Eco DrinkShield's cap, the mouthpiece stays firmly in place on the bottle.

## **Q. Where can Eco DrinkShield be displayed?**

A. With an easy hang tab, Eco DrinkShield displays well on a clipstrip -without taking up precious shelf space:

- *Next to any bottled water display or aisle*
- *Along side water filters, such as Brita® or Pur®*
- *With other reusable bottles or eco-friendly products*
- *Adjacent to flavored powder drink additives*
- *At checkout, for impulse buys*

Footnoted information is available online at: [http://www.EcoDrinkShield.com/source\\_references/](http://www.EcoDrinkShield.com/source_references/)

**MADE IN USA • PATENT PENDING**